

About Louisiana Healthcare Connections

Since our very first member joined in 2012, we have been dedicated to transforming Louisiana's health, one person at a time, by delivering better health outcomes at lower costs.

11% of Louisiana's population served

- 510,000 members across Louisiana provided healthcare benefits and support services, across Medicaid, Marketplace (Ambetter) and Medicare Advantage (Wellcare) health plans
- #1 health plan chosen by Medicaid enrollees; largest Medicaid health plan with 28% of enrollees
- 1 in 4 pregnancies and babies born in Louisiana are covered by us
- 38,000+ in-network providers; 8,000 more than any other Medicaid health plan

Better Health for Louisiana's families

	Louisiana Medicaid before Managed Care	Louisiana Healthcare Connections 2022
• 41.4 percentage points better in Infant Well Visits	17.14%	58.57%
• 29.1 percentage points better in Child Well Visits	26.16%	55.24%
• 48.1 percentage points better in Immunizations (combo 3)	13.73%	61.80%
• 23.4 percentage points better in Prenatal Care	51.78%	75.18%
• 17.0 percentage points better in Postpartum Care	64.51%	81.51%

41% of all Medicaid health plan jobs in Louisiana

- 650+ Louisiana Medicaid jobs; 331 more than any other MCO
- 68% of staff have had personal Medicaid experience
- Average salary is \$23,000 above the state average; minimum wage is \$16.50/hour

\$1.3 Billion economic impact in Louisiana, 2012-2023

- \$316 Million in additional economic impact compared to other Medicaid health plans due to our staffing model that features a significantly higher ratio of in-state jobs *(Analysis by the Baton Rouge Area Chamber)*

Local to Louisiana and responsive to our unique needs



More than 360,000 meals, 165,000 bottles of water, and \$1.25+ million in recovery aid to members, providers, and communities after 2020-21 hurricanes.



20,000+ cribs given to expected moms to reduce sleep-related infant mortality, the #1 cause of infant death. All our new-mom members receive a free crib a month before their due date.

Helping Farming Families Recover and Rebuild

When you're weathering life's storms, it helps to have local partners who understand life in Louisiana and what it means to have to rebuild, because they've been through it, too. The Louisiana Healthcare Connections team has been a steadfast ally to tens of thousands of disaster-affected people in our state, include these two farmers and their families.

Maggie Long, owner and operator of Mushroom Maggie's Farm in St. Francisville, faced multiple setbacks, including a devastating barn fire that left her husband, Cyrus, injured, and the subsequent challenges brought on by the COVID-19 pandemic.

Maggie shares, "Being a farmer is not easy. We had a barn fire after we had been up and running for only a year. Cyrus got burned, and everything just melted. We finally got going again and then COVID hit. So, we've had to essentially restart the business three times. It's just been one foot in front of the other since then."

Despite these hardships, Louisiana Healthcare Connections has been a constant source of support for Maggie and her family. Louisiana Healthcare Connections has sponsored dollar-match programs of the Supplemental Nutrition Assistance Program (SNAP) at farmers' markets across the state, playing a crucial role in assisting farmers like Maggie by providing financial aid to both vendors and customers.

Maggie expresses her gratitude, stating, "The SNAP-match program sponsored by Louisiana Healthcare Connections has been a tremendous help. People who come in and put down \$20 get matched with another \$20, so they leave with \$40 worth of good food. And that's 20 extra dollars to one of the farmers."

Louisiana Healthcare Connections has not only been instrumental in providing financial support but has also ensured that Maggie and her family have access to comprehensive healthcare coverage, including additional therapy needed for her son's developmental delays.

"Thank you for answering the phone calls and supporting us," continued Long. "It's made it easier for farmers who work really, really hard."

William Fletcher, a fifth-generation strawberry farmer in Ponchatoula, faced the challenges of two floods in 2016 that severely impacted his crops and family. After the floods, William found solace and support through Louisiana Healthcare Connections, allowing him to afford health insurance for his family.

William shares, "Having excellent health care is something that lets me sink a little deeper into the pillow at night and the knowledge that if something happened, I know we would have been taken care of."

Louisiana Healthcare Connections not only provided essential healthcare coverage but also demonstrated a personal touch, with staff members remembering William and his family on a first-name basis.

"We were really impressed with everyone [at Louisiana Healthcare Connections], and as we were able to rebuild our lives and rebuild the farm and kind of start getting back on our feet financially, Louisiana Healthcare Connections was there for us, and for that, we will always be grateful."

As Louisiana Healthcare Connections continues to play a pivotal role in supporting local businesses and farmers, these stories underscore the vital impact of Medicaid on individuals, businesses, and communities, showcasing the program's commitment to fostering resilience and prosperity across the state.

